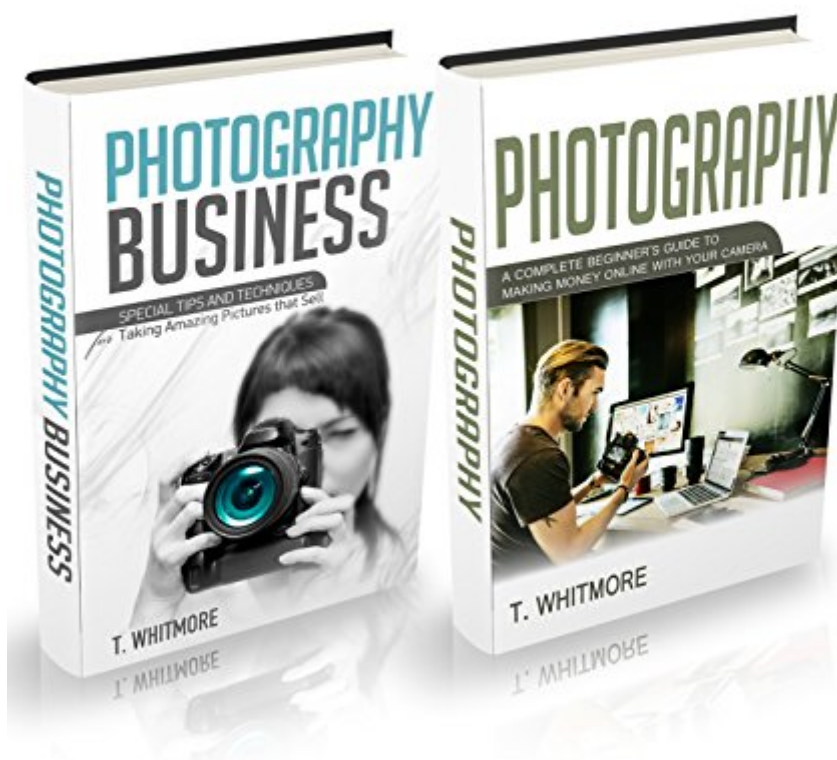


The book was found

Photography For Beginners: 2 Manuscripts - (Special Tips And Techniques For Taking Pictures That Sell) And (A Complete Beginner's Guide To Making Money Online With Your Camera)





Synopsis

Are you an amateur photographer or someone who wishes to turn a hobby into a professional career? Perhaps, you have studied and earned a degree in photography, but you have yet to find a job that allows you to make a full time income? If this sounds like you, then you have found the right book to help you generate income from your photography skills. What galleries and professional photographers want is to see an established portfolio and online presence. They want to know you are capable of gaining attention from your target audience. Things have also changed in the industry, where anyone can start to publish their work online and make a little income from it. Your goal to make a full time income is admirable and possible, even if there is someone with better artistic skills. Selling any product is about marketing. If you truly want to generate income, then you need a marketing tactic that will get you noticed, have a good call to action, and ensure that you can make the sale final. Think of your photography business as needing to make sales, which means you need people, and people want truth in advertising, with an interesting gimmick that gets their attention. It doesn't matter if the product or service is brand name, when you have a decent product or service to sell. In this book, you are going to learn about the top ways you can make money full time with your photography skills. You will also learn the following:

- The 4 main markets you should choose from in starting a photography business
- A list of the investments you should make, including tips and tricks; this includes camera, lighting, backdrops, etc.
- How do you legalize your business? What about licenses? Permits? Taxes? What is LLC?
- A step-by-step guide on how you can promote your business
- Should you declare copyright on your photos?
- Best printers according to reviewers
- What you need to include when creating a contract
- How will you encourage your clients to leave reviews?
- Analyzing your business and "stalking" your competition
- What to sell
- How to market your products
- Tips to ensure sales
- Mistakes to avoid
- And much, much more!

You will also be given different ways to look at the methods of selling your photography, with benefits and disadvantages highlighted to help you determine the best method to start your business.

Book Information

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Customer Reviews

If this sounds like you, then you have found the right book to help you generate income from your photography skills. What galleries and professional photographers want is to see an established portfolio and online presence. They want to know you are capable of gaining attention from your target audience. Things have also changed in the industry, where anyone can start to publish their work online and make a little income from it. Your goal to make a full time income is admirable and possible, even if there is someone with better artistic skills. Selling any product is about marketing. If you truly want to generate income, then you need a marketing tactic that will get you noticed, have a good call to action, and ensure that you can make the sale final. Think of your photography business as needing to make sales, which means you need people, and people want truth in advertising, with an interesting gimmick that gets their attention. It doesn't matter if the product or service is brand name, when you have a decent product or service to sell.

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This is a helpful book on Photography. All of the things, tips and guides that I need to know about making money online with my camera are already included and well written inside. T Whitmore has

done an incredible awesome job in compiling and creating this book. Also the unique part of this book is the compilations of the a step-by-step guide on how you can promote your business & Tips to ensure sales. Very informative, useful and well guided. The book is worthy of attention! I highly recommend this book to all.

This book explained to me about use of manual camera settings that is known to be trickier, but to result in much better pictures when properly used. If you happen to capture great photograph while in manual mode, you can store the settings you were using in custom settings and use them later on when you need to catch similar photograph. Even if you shoot simple portraits frequently under the same light conditions, you can still store the settings that worked best for you in custom mode for future use.

I am very satisfied with my purchase because these two books were really useful to me since I'm new to this. Photography is a new hobby of mine and I'm loving it to use this in my business. This is a great book to help you along as you study and explore photography.

Helpful information for beginners and even those who have done this for awhile. Very easy to understand with great explanations included. This book has been extremely helpful and easy to understand. I really enjoyed reading this book and I've learned now some basic photography.

I really enjoyed this book. It makes good, simple points. A lot of books I have been reading are so full of useless information to me, as a beginner I get very overwhelmed by all the craziness in the huge books. I will be keeping this book for future reference

Well written and easy to understand. I am learning a lot and will be using this book as reference to go back to as I practice. Great book. the content is very informative. I am not a beginner, but one can always learn and any material is useful.

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